

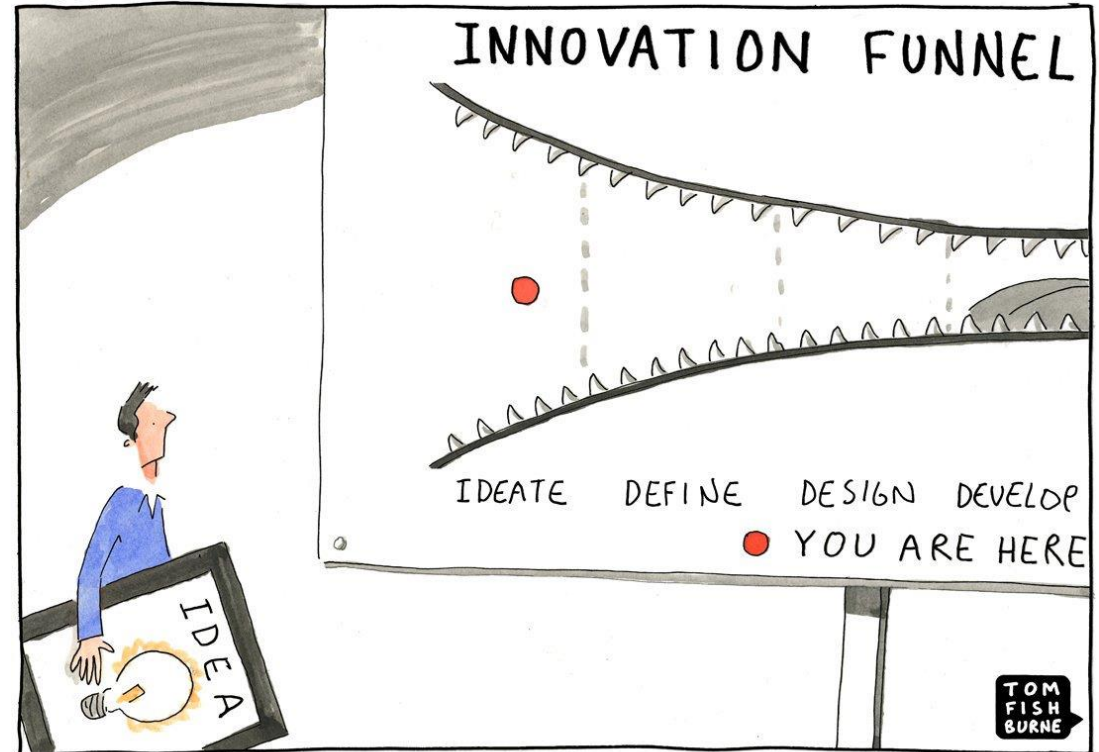


SFG Innovation Hub

*Action Team project for
unleashing innovation
across the SFG community*

The Innovation Hub

- SFG was originally created to shape meaningful outcomes for Scotland's freshwaters and beyond
- Solving the fundamental environmental challenges of our time needs radically different ways of thinking and doing
- Creation of the SFG Innovation Hub
- We want you to help design its structure and function.



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The Questionnaire

Shaping our SFG Innovation Hub – call for SFG membership input & support

The SFG Innovation Hub is one of three pioneering Action Team (AT) projects. We are creating a new way of bringing our membership together for unleashing innovation across the SFG community.

Why? Shaping a sustainable future for the freshwater environment needs everyone working in innovative, collaborative and adaptive ways. The SFG adopts a focussed, independent and comprehensive approach to this major natural resource. This is an excellent opportunity to harness SFG members' immense passion and talents for transforming ideas into practical actions to support our ambition for Scotland's freshwaters.

What? Our AT's vision for the SFG Innovation Hub is that it will create the conditions for sustainable collaboration and promote radical innovations that address challenges in the freshwater environment and continuously evolve how the SFG works. The SFG Innovation Hub will consist of a simple conceptual framework: CAPTURE ("input process"), COLLABORATION ("facilitation process") and OUTCOMES ("output process"), including the role of a SFG Innovation Coordinator to sustain the SFG Innovation Hub.

How? We need your help designing the SFG Innovation Hub! We are keen to give every SFG member the opportunity to influence the science and detail of how it will function in the future. To this end, we would greatly appreciate your response to a 3 part survey style questionnaire. In doing so you will provide us with valuable insights into SFG membership thinking and innovation pathways. We envisage the SFG Innovation Hub will deliver long term benefits and hope that you are able to contribute to its design at this early stage. It takes <15 min to complete and you have until the end of this year to participate as fully as possible. Please return your completed questionnaires to Claire Neil (email: claire.neil@stir.ac.uk) by 31st December 2019.

Part 1 – Innovation & You: understanding SFG idea pathways

1. How often do you come up with ideas for helping the freshwater environment – Frequently (e.g. daily to weekly), sometimes (e.g. monthly to yearly), or occasionally (e.g. less than yearly)?

2. How often do you come up with ideas for helping the Scottish Freshwater Group (SFG) community – Frequently, sometimes or occasionally?

3. Where do you usually choose to share these ideas? (e.g. I tend to **keep them** to myself, **talk to one or few people** I know really well; **engage a wider group** of people I know reasonably well; **approach a relevant community** of people I may or may not know well; **connect with key contacts** I may know only by name/reputation, etc.).

4. What do you think are the common societal challenges to implementing innovation at a practical level (e.g. **not knowing where** to channel ideas; finding **collaborators**; finding **quality time**; finding **resources**; finding **funding**; other please specify)?

5. How do we succeed at overcoming these in the SFG community?

Part 2 – Innovation & our SFG community: unleashing your ideas to help design the SFG Innovation Hub

1. How will the SFG Innovation Hub best capture ideas from SFG members?
 - If you had a trusted place to input your ideas, what would it look like?
2. How will the SFG Innovation Hub best prioritise ideas from pool of SFG member ideas?
 - If your ideas were in the pool of ideas, how would it stand out?
 - What criteria would we use to inform our decision making in the SFG?

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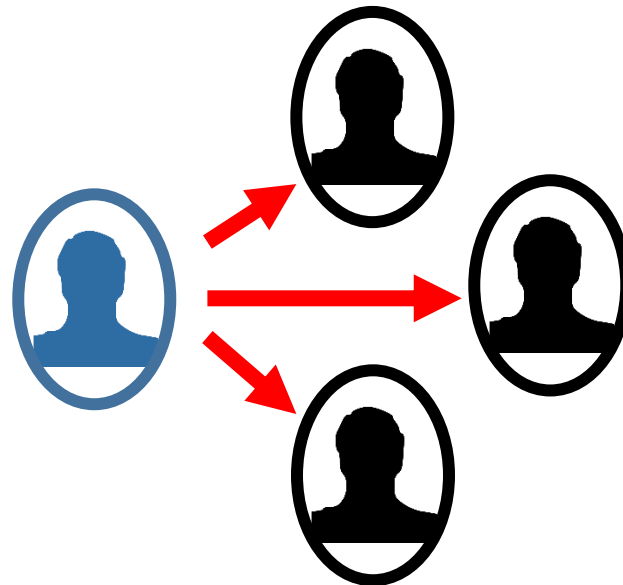
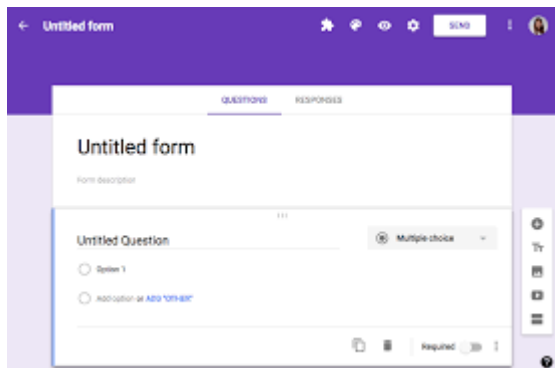
Part 1 – **Innovation & You:**
understanding SFG idea
pathways

Part 2 – **Innovation & our SFG
community:** unleashing your
ideas to help design the SFG
Innovation Hub

Part 3 – **Optional freestyle**
place for creative thinkers and
problem solvers

Some early suggestions

- Google forms idea input
- Network of advisers to help direct ideas through innovation pathways
- Map showing SFG network of potential collaborators



Thank you for your cooperation!

We have a real opportunity to tackle some of our greatest environmental challenges, and the Innovation Hub will facilitate this.

Please complete the questionnaire and return to claire.neil@stir.ac.uk by 31st December 2019.