## Welcome to Your National Park! ③



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# Alan Bell Conservation Manager

## **National Park Context**





- Park covers around 1,865 sq km
- Includes Argyll Forest, Loch Lomond, The Trossachs and Breadalbane
- Around 16,000 people live in the park
- 4.5million visitors a year
- More than 70 per cent of Scotland's population live within an hour's travel time.
- 32 km from the centre of Glasgow





## **National Park Aims**



•Conserve and enhance the natural and cultural heritage

•Promote the sustainable use of the natural resources

•Promote understanding and enjoyment of the special qualities of the area by the public

•Promote sustainable economic and social development of the communities









## A82 Pulpit Rock







### Hydro potential in the NP?

#### **Technical Feasibility Study**





# Tranquility



# Popularity



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# Events and Festivals – The Great Scottish Swim



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### Flood management



