Scenario Co-Development Workshops

During the workshops held in September 2023, the following proxies were discussed. The key drivers for each were identified and are listed below.

Proxy 1: Efficiency and capacity of the wastewater treatment system
Key drivers Identified:
- Regulation and political pressures
- Population
- Technological development

Proxy 2: Chemical pesticide use rate
Key driver Identified:
- Technological innovation
- Regulation
- Market demand

Proxy 3: Demands for medicines
Key drivers Identified:
- Aging population
- Green prescribing (greener pharmaceuticals)
- Wider health and wellbeing

Proxy 4: Annual protein consumption per capita
Key drivers identified:
- Societal shift to vegetarian/vegan diet
- Access to new protein sources
- Price of food