

Privacy Notice for the NERC-funded Bayesian modelling training in 2024

Who we are

The [UKCEH Training offer](#) is run by the [UK Centre for Ecology & Hydrology](#) (UKCEH).

- UKCEH is an independent, not-for-profit research institute and is a registered Charity in England & Wales (number 1185618) and in Scotland (number SC049849), and a registered Company Limited by Guarantee in England & Wales (number 11314957).

The Commercial Training Manager is the controller for all processing of personal data for the purposes of the administration of the UKCEH Training offer and marketing of training courses. The main UKCEH Privacy Notice is [here](#).

2. Why are we collecting your information?

UKCEH initially collects your personal data via a JISC online application survey in order to administer two Bayesian modelling training courses in January and March 2024. This Privacy Notice covers all the activities associated with these training events.

The personal data about you that we will collect includes:

- Name
- Email address
- The nearest town/ city to the place where you would start your journey
- Your status (PhD or professional)
- Organisation name
- Phone number
- Dietary requirements, including information on food allergies
- Any special requirements (including conditions that may affect your ability to learn, participate in training activities or use of training material)
- Video recording or photographic images (consent-based only)
- Your age, gender, ethnicity, religion/ faith and if you consider yourself to have a disability - for EDI purposes (a NERC funding requirement)

In data protection terms we are using the 'lawful basis' of 'Consent' for collecting and processing your personal data.

All data held by UKCEH is compliant with UK data protection legislation and the basis on which we process any personal data we collect from you, or that you provide to us, is covered by the UKCEH privacy notice.

3. How are we storing your information, and will we share it?

The personal data that we collect will be stored securely and complying with UK GDPR for as long as we may need to engage with you, i.e. at least 4 weeks after the online follow-up workshop). We will then anonymise the personal information we hold about you.

Sharing your personal information

All applicants

The UKCEH Commercial Training Team will share an anonymised dataset of the following data with NERC:

- Your age, gender, ethnicity, religion/ faith and if you consider yourself to have a disability - for EDI purposes (a NERC funding requirement)

Successful applicants

Subject to your active consent during the application process, we will

- Share your email address and name only with other learners.
- Use video recordings or photographic images for future publicity or marketing.
- Share a recording (containing your voice only) of the interactive online sessions with the other learners
- Publish and use your feedback statement for future publicity or marketing

4. Your rights and legal purpose

The GDPR (General Data Protection) clearly defines individual's rights for your data. We are collecting and processing this data under Consent. Your rights are as follows:

- you have the right of access to your data*
- you have the right to correct your data if it is incorrect*
- you have the right to ask for your data to be deleted*
- you have the right to withdraw your consent at any time*

* For data that has not been, or is anonymised

You should contact Dr Ingo Schüder, Commercial Training Manager at +44 (0)1491 69 2225 or via UKCEHtraining@ceh.ac.uk if you have a query about how your data is used in the research project.

If you have any concerns or complaints about how your personal data is being used, we will try to answer any questions you have. The UKCEH Data Protection Officer can be contacted at cehdataprotection@ceh.ac.uk

You also have the right to lodge a complaint with the Information Commissioner's Office. You also have the right to an effective judicial remedy against decisions of the Information Commissioner's Office.

Deletion of Data

Your personal data will be stored as long as required by the project funder (NERC). After this, your anonymised data will be securely stored for business reporting and analysis purposes.

Exceptions to Data Deletion

Where you gave your consent – and for of unsuccessful candidates only- we will add the name,



phone, email and preferred training location only to our “register your interest” database indefinitely, so in case we can run more Bayesian training courses in the future, we can contact and invite you, unless you withdraw your consent.

Where you subscribed to a newsletter, we may keep your personal data (name & email only) indefinitely, unless you unsubscribe from the newsletter.

Where you gave your consent for your voice being recorded as part of an online training course recording, we may keep that recording indefinitely, unless you withdraw your consent.

Where you gave your consent for photography at the in-person event, we may keep those images indefinitely, unless you withdraw your consent.

Where you gave consent for your attributed feedback statement to be published for marketing purposes, we may keep the personal data associated with your feedback statement (name, role and organisation only) indefinitely, unless you withdraw your consent.

5. Changes to the Privacy Notice for UKCEH – Bayesian training 2024

This Privacy Notice may be updated. The latest version will be available via <https://www.ceh.ac.uk/training/bayesian-methods-ecological-and-environmental-modelling> . If changes are made to this Privacy Notice in the future, UKCEH will post a notice on the website.

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